

INNERDREAMS CONTEST RULES & DISCLAIMER

(October 2025 Update)

Article 1 – Set-up & Organizer

1.1 The INNERDREAMS "Graduation and Alumni Contest" (hereinafter the "Contest") is free and open to all. A French or Dutch version of these rules can be obtained upon request.

1.2 The organizer of the Contest is Student Aid N.V., Bruiloftstraat 127, B-9050 Ghent, Belgium, also known as GUIDATA (hereinafter the "Organizer" or "Student Aid").

1.3 Participation in the Contest constitutes full and unconditional acceptance of these Contest Rules and a warranty that the participant meets all eligibility requirements stated herein. Participants further agree to accept the Organizer's decisions as final and binding in all matters relating to the Contest. The Contest is subject to all applicable international, European, and local laws. No appeal is possible.

1.4 By entering, participants agree to any changes or additions to these Rules that the Organizer deems necessary.

1.5 The Contest closes on June 30, 2026.

Article 2 – Participation

2.1 No purchase is required to enter or to win.

2.2 Participants must complete and submit the official online entry form made available on the Contest website. The entry must comply with all requirements set out herein. Incomplete entries or entries that do not comply with these Rules may be disqualified.

2.3 Prizes are restricted to Belgian citizens aged 18 to 31.

2.4 To be eligible for a prize, participants must, before the closing date:

- Answer all survey questions, and
- Answer the bonus question, and
- Accept the Terms and Conditions, including the opt-in consent.

2.5 In the event of multiple entries by the same person, only the first validly completed entry will be considered. Submitting multiple entries using different email addresses is strictly prohibited and may lead to disqualification at the Organizer's sole discretion.

2.6 Family members of employees of Student Aid and Byss vzw/asbl may participate but are not eligible to win prizes.

Article 3 – Contest Process and Prize Selection

3.1 The Contest runs until the closing date (see Article 1.5).

3.2 The Contest includes one bonus question:

“How many unique participants will have completed the INNERDREAMS ‘Graduation and Alumni’ surveys by June 30, 2026 (midnight)?”

3.3 Winners will be those participants, as defined in Article 2.4, whose answers are closest to the correct number. Ranking will be based on the absolute difference from the correct answer. In case of a tie, equal prizes will be awarded, and subsequent winners will move down one rank.

3.4 Contest prizes are as follows:

- 1st Prize: A non-refundable €1,000 voucher for participation in the ISIC NYC City Break (February 2027).

- 2nd Prize: A duo ticket for Disneyland Paris or Phantasialand 2026.

- Additional prizes: The first 250 participants under 30 years old may choose one of the following gifts (approx. value €20):

- A digital international travel card (ISIC or IYTC), or
- A digital GUIDO City Guide app with local food and drink vouchers.

3.5 The Organizer may request additional information (e.g., a picture, voice statement, or testimonial) from winners.

3.6 By accepting a prize, winners grant Student Aid and its partners an irrevocable, worldwide, royalty-free right to use their entry, name, likeness, image, voice, statements, and biographical information for promotional, advertising, or informational purposes in any media, without compensation or prior approval, where permitted by law.

Article 4 – Additional Provisions

4.1 Winners will be notified by email using the address provided at entry. No other communication (by telephone or in writing) will be made regarding the Contest or prize distribution. Student Aid is not responsible for technical malfunctions or events beyond its reasonable control. Participants are responsible for ensuring their devices and software function properly.

In case of 'force majeure', abuse, fraud, or deception, Student Aid reserves the right to suspend, cancel, or adjust the Contest, and/or exclude participants.

4.2 Winners must claim their prize within 45 calendar days of notification and collect it within 90 calendar days. Failure to do so may result in forfeiture. Student Aid shall not be liable for undelivered notifications caused by spam filters, security settings, or inaccurate contact information. No communication will be made with non-winners.

4.3 Prizes are non-cash, non-transferable, and may not be substituted. All expenses not expressly covered by the prize description remain the sole responsibility of the winner.

4.4 Privacy is ensured by separating survey results from the personal data required for prize eligibility. All data are collected and processed in compliance with GDPR. Please refer to the Privacy Statements of Social Samba® and InnerDreams®, available upon request.

4.5 The Organizer reserves the right to adapt Contest implementation in countries where local regulations prevent execution as described.